

2134. Misbranding of I-Odoral Ointment. U. S. v. 34 Jars * * * and 1 display card. (F. D. C. No. 21213. Sample No. 53037-H.)

LABEL FILED: October 4, 1946, Northern District of Ohio.

ALLEGED SHIPMENT: On or about April 26, 1946, by the C. L. S. Products Corporation, from Pittsburgh, Pa. The display card was delivered by a representative of the shipper on or about April 19, 1946.

PRODUCT: 34 Jars of *I-Odoral Ointment* and a display card entitled "Try I-Odoral for External Skin Conditions" at Cleveland, Ohio. Analysis showed that the product consisted essentially of mercurous chloride (calomel) 4.57 percent, zinc oxide, and thymol iodide, in an ointment base.

NATURE OF CHARGE: Misbranding, Section 502 (a), the statements on the jar and carton labels, "Acne Dry Eczema * * * Impetigo Ringworm * * * and other common external skin conditions," the statements and designs on the display card, "For External Skin Conditions Ringworm Ecthyma Psoriasis Acne Erythema Nodosum Scabies * * * Impetigo Contact Eczema Barbers Itch," and a design showing pictures of these conditions were false and misleading since the statements and designs represented and suggested that the product would be effective in the treatment of acne, dry eczema, impetigo, ringworm and other common external skin conditions, ecthyma, psoriasis, erythema nodosum, scabies, contact eczema, and barber's itch, whereas the product would not be effective in the treatment of these conditions; and, Section 502 (e) (2), the label failed to bear the common or usual name of each of the active ingredients in the article, since the presence of zinc oxide had not been revealed in the labeling, and since the label failed to bear a statement of the quantity or proportion of calomel, a derivative of mercury, present in the product.

DISPOSITION: November 8, 1946. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

2135. Misbranding of Adiron, B Family Factors, StaffTabs, and Swiss Kriss Brand Herbal Laxative. U. S. v. 154, 214, and 180 Bottles, etc., and accompanying literature. (F. D. C. No. 20558. Sample Nos. 17282-H to 17285-H, incl.)

LABEL FILED: August 9, 1946, Northern District of Illinois.

ALLEGED SHIPMENT: Between the approximate dates of February 9, 1946, and June 13, 1946, by Modern Products, Inc., from Milwaukee, Wis.

PRODUCT: Above-named quantities of drugs at Chicago, Ill. A number of circulars entitled "The New Blood Building Diet," "Fighting Fatigue with Diet," "Your Diet and Your Nerves," "Comfortable Relief For You in Swiss Kriss For Constipation," "The Original 7-Day Elimination Diet," and "The New Zig-Zag Reducing Diet" accompanied the articles.

LABEL, IN PART: "Adiron For Iron Deficiency Anemia * * * Each tablet contains 24 milligrams of iron in nutritionally available form," "B Family Factors of the B family as contained in brewer's yeast especially cultured with corn, biologically processed with clostridium acetobutylicum, and fortified with niacin amide, riboflavin and thiamin," "StaffTabs * * * Each tablet contains: 80 milligrams Calcium, 60 milligrams Phosphorus, 100 U. S. P. XI Units Vitamin D," or "Swiss Kriss Brand Herbal Laxative."

NATURE OF CHARGE: *Adiron*. Misbranding, Section 502 (a), the statements in the accompanying circulars entitled "The New Blood Building Diet" and "Fighting Fatigue with Diet" were false and misleading since they represented and suggested that the article was an adequate treatment for pale lips and ear lobes and constant tiredness and fatigue, and that most iron-containing foods, unlike *Adiron*, do not supply iron in assimilable form. The article would not be an adequate treatment for these conditions, since they are often due to causes not remediable by the use of *Adiron*, and most iron-containing foods supply iron in assimilable form.

B Family Factors and *StaffTabs*. Misbranding, Section 502 (a), the statements in the leaflets entitled "Your Diet and Your Nerves" and "Fighting Fatigue with Diet" were false and misleading since they represented and suggested that the products, together with other food factors, would be effective for nervous, upset, and angry conditions, fatigue, and inability to think clearly and to get things done properly and quickly. The articles would not be effective for such purposes.

Swiss Kriss Brand Herbal Laxative. Misbranding, Section 502 (a), the statements in the leaflets entitled "Comfortable Relief For You in Swiss